

## HP LATEX PROMOTIONS - OCTOBER 2025

Printer Width	Latex Printer Model	List Price (MSRP)	Médiatech Price	*OCTOBER Instant Rebates	**OCTOBER LOI	****Estimated 60 Month Lease	OCTOBER Promotional Floor Pricing	Promotional Conditions
64"	HP Latex 630 Printer	\$28 775,00	\$22 695,00	\$1 400,00		\$458,27	\$21 295,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 630 Printer and Cut	\$36 725,00	\$30 495,00	\$1 400,00		\$626,12	\$29 095,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 630W Printer	\$33 625,00	\$27 245,00	\$2 800,00		\$526,06	\$24 445,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 630W Printer and Cut	\$41 575,00	\$35 545,00	\$2 800,00		\$704,67	\$32 745,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 730	\$38 125,00	\$30 195,00		\$1 400,00	\$619,67	\$28 795,00	LOI Rebate on Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 730W	\$45 625,00	\$36 695,00		\$2 800,00	\$729,42	\$33 895,00	LOI Rebate on Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 830	\$56 400,00	\$44 645,00		\$2 800,00	\$900,50	\$41 845,00	LOI Rebate on Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 830W	\$60 400,00	\$47 745,00		\$2 800,00	\$967,22	\$44 945,00	LOI Rebate on Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	Latex Printer Model	List Price (MSRP)	Médiatech Price	***October Trade-In (CITU)		****Estimated 60 Month Lease	OCTOBER Promotional Floor Pricing	Promotional Conditions
	HP Latex 830	\$56 400,00	\$44 645,00	\$7 000,00		\$810,12	\$37 645,00	Floor price calculated with CITU applied. See promotions details in the news letter
	HP Latex 830W	\$60 400,00	\$47 745,00	\$7 000,00		\$876,83	\$40 745,00	Floor price calculated with CITU applied. See promotions details in the news letter
	HP Latex 830	\$56 400,00	\$44 645,00	\$5 600,00		\$840,25	\$39 045,00	Floor price calculated with CITU applied. See promotions details in the news letter
	HP Latex 830W	\$60 400,00	\$47 745,00	\$5 600,00		\$906,96	\$42 145,00	Floor price calculated with CITU applied. See promotions details in the news letter

\*Instant rebate will be provided upfront from Distribution for all applicable HP Latex models purchased from October 1 – October 31, 2025.

\*\*End User must Purchase an eligible HP Latex 730 Series printers through October 31, 2025. Reseller and End User must follow all Event LOIT & C's to qualify.

\*\*\* Purchase or Lease an HP Latex 830 or 830 W printer Oct 1 through Dec 31, 2025. Reseller or End User may claim Rebate by following claim instructions. Reseller may provide rebate upfront to the end user and claim on behalf of the end user.

Valid claims must include proof of purchase and the submission of the corresponding serial board. This promotion may not be combined with any other offers unless otherwise specified.

\*\*\*\* For estimating purposes only. Inks, delivery, install or any other additional charges are not included.

Cutter Width	Model	List Price (MSRP)	Médiatech Price	Details
54"	HP Latex 54-in Basic PLUS Cutting Solution	\$6 095,00	N/A	
54"	HP Latex 54-in PLUS Cutting Solution	\$7 495,00	N/A	
64"	HP Latex 64-in PLUS Cutting Solution	\$9 201,00	\$9 095,00	

Please call to confirm details with your Sales Reprensentative