

HP LATEX PROMOTIONS - JULY 2025

Printer Width	Latex Printer Model	List Price (MSRP)	Médiattech Price	*JULY Instant Rebates or CITU	**JULY LOI	****Estimated 60 Month Lease	JULY Promotional Floor Pricing	Promotional Conditions
64"	HP Latex 630 Printer	\$27 800,00	\$23 225,00	\$1 400,00		\$469,67	\$21 825,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 630 Printer and Cut	\$35 400,00	\$30 975,00	\$1 400,00		\$636,45	\$29 575,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 630W Printer	\$32 500,00	\$27 895,00	\$2 800,00		\$540,04	\$25 095,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 630W Printer and Cut	\$40 100,00	\$36 365,00	\$2 800,00		\$722,32	\$33 565,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 730	\$36 785,00	\$29 095,00		\$1 400,00	\$596,00	\$27 695,00	LOI Rebate on Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 730W	\$44 030,00	\$35 395,00		\$2 800,00	\$701,44	\$32 595,00	LOI Rebate on Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 830	\$54 460,00	\$43 095,00		\$2 800,00	\$867,15	\$40 295,00	LOI Rebate on Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 830W	\$58 310,00	\$45 995,00		\$2 800,00	\$929,56	\$43 195,00	LOI Rebate on Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 830	\$54 460,00	\$43 095,00	\$7 000,00		\$776,76	\$36 095,00	Floor price calculated with CITU applied. See promotions details in the news letter
	HP Latex 830W	\$58 310,00	\$45 995,00	\$7 000,00		\$839,17	\$38 995,00	Floor price calculated with CITU applied. See promotions details in the news letter
	HP Latex 830	\$54 460,00	\$43 095,00	\$5 600,00		\$806,89	\$37 495,00	Floor price calculated with CITU applied. See promotions details in the news letter
	HP Latex 830W	\$58 310,00	\$45 995,00	\$5 600,00		\$869,30	\$40 395,00	Floor price calculated with CITU applied. See promotions details in the news letter
	HP Latex 800W	\$50 895,00	\$40 195,00	\$8 000,00		\$692,84	\$32 195,00	Instant Rebate on Qualifying Purchases. Floor price is calculated with IR applied. See details**

\*\*Instant rebate will be provided upfront from Distribution for all applicable HP Latex models purchased from July 1 – July 31, 2025.  
\*\*End User must Purchase an eligible HP Latex 630/730/830 Series printers through July 31, 2025. Reseller and End User must follow all Event LOI T & C 's to qualify.  
\*\*\*\* For estimating purposes only. Inks, delivery, install or any other additional charges are not included.

Cutter Width	Model	List Price (MSRP)	Médiattech Price	Details
54"	HP Latex 54-in Basic PLUS Cutting Solution	\$6 293,00	N/A	
54"	HP Latex 54-in PLUS Cutting Solution	\$7 777,00	N/A	
64"	HP Latex 64-in PLUS Cutting Solution	\$9 200,77	\$9 095,00	

Please call to confirm details with your Sales Representative