

HP LATEX PROMOTIONS - APRIL 2025

| Printer Width | Latex Printer Model           | List Price (MSRP) | Mediatech Price | *APRIL Instant Rebates | **APRIL LOI | ****Estimated 60 Month Lease | APRIL Promotional Floor Pricing | Promotional Conditions   |
|---------------|-------------------------------|-------------------|-----------------|------------------------|-------------|------------------------------|---------------------------------|--|
| 64"           | HP Latex 630 Printer          | \$25 500,00       | \$20 095,00     |                        | \$2 000,00  | \$389,40                     | \$18 095,00                     | LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details** |
|               | HP Latex 630 Printer and Cut  | \$32 475,00       | \$26 795,00     |                        | \$2 000,00  | \$533,59                     | \$24 795,00                     | LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details** |
|               | HP Latex 630W Printer         | \$29 785,00       | \$24 095,00     | \$1 350,00             | \$2 000,00  | \$446,43                     | \$20 745,00                     | LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details** |
|               | HP Latex 630W Printer and Cut | \$36 750,00       | \$31 495,00     | \$1 350,00             | \$2 000,00  | \$605,68                     | \$28 145,00                     | LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details** |
|               | HP Latex 700 Printer          | \$31 839,00       | \$24 995,00     |                        |             | \$537,89                     | \$24 995,00                     |  |
|               | HP Latex 700W Printer         | \$38 122,00       | \$30 695,00     | \$6 500,00             |             | \$520,68                     | \$24 195,00                     | Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**       |
|               | HP Latex 800 Printer          | \$47 595,00       | \$37 595,00     |                        |             | \$809,04                     | \$37 595,00                     |  |
|               | HP Latex 800W Printer         | \$50 895,00       | \$40 195,00     | \$6 500,00             |             | \$725,12                     | \$33 695,00                     | Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**       |

\*\*Instant rebate will be provided upfront from Distribution for all applicable HP Latex models purchased from April 1 – April 30, 2025.

\*\*End User must Purchase an eligible HP Latex 630 Series printers through April 30, 2025. Reseller and End User must follow all Event LOI T & C 's to qualify. The 630 Series LOI can be combined with IR's.

\*\*\*\* For estimating purposes only. Inks, delivery, install or any other additional charges are not included.

| Cutter Width | Model                                      | List Price (MSRP) | Mediatech Price | Details |
|--------------|--|-------------------|-----------------|---------|
| 54"          | HP Latex 54-in Basic PLUS Cutting Solution | \$6 095,00        | \$5 995,00      |         |
| 54"          | HP Latex 54-in PLUS Cutting Solution       | \$7 495,00        | \$7 395,00      |         |
| 64"          | HP Latex 64-in PLUS Cutting Solution       | \$8 495,00        | \$8 395,00      |         |

Please call to confirm details with your Sales Representative