

HP LATEX PROMOTIONS - DECEMBER 2024

Printer Width	Latex Printer Model	List Price (MSRP)	Médiattech Price	*DECEMBER Instant Rebates or Trade-In	**DECEMBER LOI	****Estimated 60 Month Lease	DECEMBER Promotional Floor Pricing	Promotional Conditions
64"	HP Latex 630 Printer - NEW	\$25 500,00	\$20 095,00	\$1 350,00	\$2 000,00	\$360,50	\$16 745,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 630 Printer and Cut - NEW	\$32 475,00	\$26 795,00	\$1 350,00	\$2 000,00	\$504,54	\$23 445,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 630W Printer - NEW	\$29 785,00	\$24 095,00	\$2 000,00	\$2 500,00	\$421,68	\$19 595,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 630W Printer and Cut - NEW	\$36 750,00	\$31 495,00	\$1 350,00	\$4 000,00	\$562,64	\$26 145,00	LOI & Instant Rebate on Qualifying Purchases. Floor price is calculated with LOI and IR applied. See details**
	HP Latex 700 Printer	\$31 839,00	\$24 995,00		\$2 000,00	\$494,85	\$22 995,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 700W Printer	\$38 122,00	\$30 695,00		\$2 500,00	\$606,76	\$28 195,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 800 Printer	\$47 595,00	\$37 595,00	\$8 000,00		\$636,88	\$29 595,00	Trade-In Rebate - Any UV or UV gel printer or print and cut solution 64" and wider. Floor price calculated with trade-in applied. See details***
	HP Latex 800W Printer	\$50 895,00	\$40 195,00	\$8 000,00		\$692,84	\$32 195,00	Trade-In Rebate - Any UV or UV gel printer or print and cut solution 64" and wider. Floor price calculated with trade-in applied. See details***
	HP Latex 800 Printer	\$47 595,00	\$37 595,00	\$6 500,00		\$669,16	\$31 095,00	Trade-In Rebate - Any Solvent or ecosolvent, printer or print and cut solution 64" and wider. on Qualifying Purchases. Floor price calculated with trade-in appl
	HP Latex 800W Printer	\$50 895,00	\$40 195,00	\$6 500,00		\$725,12	\$33 695,00	Trade-In Rebate - Any Solvent or ecosolvent, printer or print and cut solution 64" and wider. on Qualifying Purchases. Floor price calculated with trade-in appl
	HP Latex 800 Printer	\$47 595,00	\$37 595,00	\$5 500,00		\$690,68	\$32 095,00	Trade-In Rebate - Any Solvent, ecosolvent, UV, resin and Latex printer or P & C solution 54" to 64". Floor price calculated with trade-in applied. See details***
	HP Latex 800W Printer	\$50 895,00	\$40 195,00	\$5 500,00		\$746,64	\$34 695,00	Trade-In Rebate - Any Solvent, ecosolvent, UV, resin and Latex printer or P & C solution 54" to 64". Floor price calculated with trade-in applied. See details***
	HP Latex 800 Printer	\$47 595,00	\$37 595,00		\$2 500,00	\$755,24	\$35 095,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**
HP Latex 800W Printer	\$50 895,00	\$40 195,00		\$2 500,00	\$811,20	\$37 695,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**	

**Instant rebate will be provided upfront from Distribution for all HP Latex 630/630 P&C//630W/630W P & C purchased from Dec. 1 – Dec. 31, 2024.

**End User must Purchase an eligible HP Latex 630/700/800 Series printers through December 31, 2024. Reseller and End User must follow all Event LOI T & C 's to qualify. The 630 Series LOI can be combined with IR's. The 700/800 series LOI cannot be combined

***Purchase or Lease an HP Latex 800 or 800W printer from Dec. 1 – Dec. 31, 2024. Reseller or End User December claim Rebate by following claim instructions. Reseller December provide rebate upfront to the end user and claim on behalf of the end user.

Valid claims must include proof of purchase and the submission of the corresponding serial board. This promotion cannot be combined with any other offers unless otherwise specified.

**** For estimating purposes only. Inks, delivery, install or any other additional charges are not included.

Cutter Width	Model	List Price (MSRP)	Médiattech Price	Details
54"	HP Latex 54-in Basic PLUS Cutting Solution	\$6 095,00	\$5 995,00	
54"	HP Latex 54-in PLUS Cutting Solution	\$7 495,00	\$7 395,00	
64"	HP Latex 64-in PLUS Cutting Solution	\$8 495,00	\$8 395,00	

Please call to confirm details with your Sales Representative