

HP LATEX PROMOTIONS - APRIL 2024

Printer Width	Latex Printer Model	List Price (MSRP)	Médiattech Price	*APRIL Instant Rebates or Trade-In	**APRIL LOI	Additional Incentive	Promotional Floor Pricing	Promotional Conditions
54"	HP Latex 115 Printer	\$15 767,00	\$12 945,00	\$1 500,00			\$11 445,00	Instant Rebate on Qualifying Purchases. Floor Price is calculated with rebate applied. See details*
	HP Latex 115 Print & Cut PLUS	\$20 563,00	\$16 945,00	\$1 500,00			\$15 445,00	Instant Rebate on Qualifying Purchases. Floor Price is calculated with rebate applied. See details*
	HP Latex 315 Printer	\$18 715,00	\$14 725,00	\$1 250,00		New Lower Price	\$13 475,00	Instant Rebate on Qualifying Purchases. Floor Price is calculated with rebate applied. See details*
	HP Latex 315 Print & Cut PLUS	\$26 050,00	\$21 450,00	\$2 000,00		New Lower Price	\$19 450,00	Instant Rebate on Qualifying Purchases. Floor Price is calculated with rebate applied. See details*
64"	HP Latex 335 Printer	\$21 415,00	\$16 750,00	\$2 000,00		New Lower Price	\$14 750,00	Instant Rebate on Qualifying Purchases. Floor Price is calculated with rebate applied. See details*
	HP Latex 335 Print & Cut PLUS	\$29 225,00	\$24 785,00	\$2 750,00		New Lower Price	\$22 035,00	Instant Rebate on Qualifying Purchases. Floor Price is calculated with rebate applied. See details*
	HP Latex 365 Printer	\$24 275,00	\$19 925,00	\$1 250,00		New Lower Price	\$18 675,00	Instant Rebate and LOI Qualifying Purchases. Floor price is calculated with rebate & LOI applied. See details**/**
	HP Latex 630 Printer - NEW	\$25 500,00	\$20 095,00			\$2 000,00	\$18 095,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 630 Printer and Cut - NEW	\$32 475,00	\$26 795,00			\$3 250,00	\$23 545,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 630W Printer - NEW	\$29 785,00	\$24 095,00			\$4 000,00	\$20 095,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 630W Printer and Cut - NEW	\$36 750,00	\$31 495,00			\$5 500,00	\$25 995,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 700 Printer	\$31 839,00	\$24 995,00			\$2 000,00	\$22 995,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 700W Printer	\$38 122,00	\$30 695,00			\$3 250,00	\$27 445,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**
	HP Latex 800 Printer	\$47 595,00	\$37 595,00		\$8 000,00		\$29 595,00	Trade-In Rebate - Any UV or UV gel printer or print and cut solution 64" and wider. Floor price calculated with trade-in applied. See details***
	HP Latex 800W Printer	\$50 895,00	\$40 195,00		\$8 000,00		\$32 195,00	Trade-In Rebate - Any UV or UV gel printer or print and cut solution 64" and wider. Floor price calculated with trade-in applied. See details***
	HP Latex 800 Printer	\$47 595,00	\$37 595,00		\$6 500,00		\$31 095,00	Trade-In Rebate - Any Solvent or ecosolvent, printer or print and cut solution 64" and wider. on Qualifying Purchases. Floor price calculated with trade-in app
	HP Latex 800W Printer	\$50 895,00	\$40 195,00		\$6 500,00		\$33 695,00	Trade-In Rebate - Any Solvent or ecosolvent, printer or print and cut solution 64" and wider. on Qualifying Purchases. Floor price calculated with trade-in app
	HP Latex 800 Printer	\$47 595,00	\$37 595,00		\$5 500,00		\$32 095,00	details***
	HP Latex 800W Printer	\$50 895,00	\$40 195,00		\$5 500,00		\$34 695,00	details***
	HP Latex 800 Printer	\$47 595,00	\$37 595,00			\$2 500,00	\$35 095,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**
HP Latex 800W Printer	\$50 895,00	\$40 195,00			\$2 500,00	\$37 695,00	LOI Qualifying Purchases. Floor price is calculated with LOI applied. See details**	

*Instant rebate will be provided upfront from distribution for all HP Latex 115, 115 P&C, 315, 315 P&C, 335, 335 P&C, and 365 purchased from April 1 – April 30, 2024.

**End User must Purchase an eligible HP Latex 630/700/800 Series printers through April 30, 2024. Reseller and End User must follow all Event LOI terms and conditions to qualify. The 630/700/800 Series LOI cannot be combined with any other offers.

***Purchase or Lease an HP Latex 800 or 800W printer from April 1 – April 30, 2024. Reseller or End User April claim Rebate by following claim instructions. Reseller April provide rebate upfront to the end user and claim on behalf of the end user.

Valid claims must include proof of purchase and the submission of the corresponding serial board. This promotion cannot be combined with any other offers unless otherwise specified.

Cutter Width	Model	List Price (MSRP)	Médiattech Price	Details
54"	HP Latex 54-in Basic PLUS Cutting Solution	\$6 095,00	\$5 995,00	
54"	HP Latex 54-in PLUS Cutting Solution	\$7 495,00	\$7 395,00	
64"	HP Latex 64-in PLUS Cutting Solution	\$8 495,00	\$8 395,00	

Please call to confirm details with your Sales Representative